

Brochure Rubric

Group members names: _____

	10-8	7-5	4-3	2-0
Government officials	Students mention all local representatives	Students mention some local representatives	Students mention 1 local representative	Students don't mention any government officials OR they talk about the federal government
Local Establishments	Students talk about 2-3 local establishments and they vary (ie not just restaurants)	Students talk about at least 2 local establishments but they may not vary	Students talk about 1-2 local establishments	Students don't include a local establishment
Famous person	Students mention a person from the town or area who was famous AND WHY	Students mention a person who was famous but may not fully include why.	Students mention a person who was famous.	Students do not mention a person who was famous.
Sources	The students used multiple sources.	The students used one-two source.	The students used one source.	The students use no sources
Rationale	The brochure explains why someone would want to live there	The brochure tries to explain why someone would want to live there	The brochure kind of explains why someone would want to live there	The brochure does not explain why someone would want to live there
Color/Neatness	The brochure is very colorful and neat as well as appealing to the eye.	The brochure is very colorful and neat	The brochure has very little color OR is not very neat	The brochure has no color
Spelling/Grammar	The brochure has 3 or less spelling or	The timeline has 5 or less spelling/gramma	The timeline has more than 5 spelling/	The brochure was not proofread

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